



AARO and Travelers Partner to Provide Value Add to Membership with Travelers Consumer Finance Program for Automotive Aftermarket Products and Service

Vancouver, BC and Burlington, ON – July 2, 2008 Travelers Acceptance Corporation and the Automotive Aftermarket Retailers of Ontario (AARO) are pleased to announce the formation of a finance program to provide consumer customers of AARO members with a one stop shopping solution for their automotive aftermarket finance needs.

Under the Travelers Automotive Aftermarket Finance Program, association members will benefit from the ability to offer consumers point of sale financing for automotive products and services valued up to \$15,000. The program boasts flexible, affordable monthly payment plans to attract and retain customers and increase member sales.

“AARO has distinguished itself as an invaluable resource for independent automotive aftermarket retailers. Travelers is proud to partner with AARO to further enhance the profitability of its over 900 members”, said Pierre Genest, National Director for Business Development for Travelers Acceptance Corporation.

Bill Burkimsher, Executive Director for AARO stated, “*People working together* is the guiding philosophy of our association. I am confident that the Travelers team will provide excellence in support and programs to assist our members to compete in today’s automotive services marketplace.”

About AARO: The Automotive Aftermarket Retailers of Ontario has been active as an association for the advancement of the interests of the independent sector of the automotive service industry for more than half a century. Its members share information, solutions, benefits, effort and best practices for the collective strengthening and well being of industry independents. For more information about The Automotive Aftermarket Retailers of Ontario and the benefits of membership visit www.aaro.ca.

About Travelers Acceptance Corporation: Travelers Acceptance Corporation has since 1974 been engaged by businesses to arrange, structure and fund unique indirect consumer financing solutions that attract and retain customers, close more sales, increase their customer bases and overall profitability. Travelers consults with its business clients to create term financing solutions and services specifically tailored to providers of consumer products and services and the consumers they serve across a broad range of the retail marketplace including automotive aftermarket, power products, tuition, healthcare, vacation ownership, membership, consumer durables, retail, and home improvement sectors. For more information about Travelers Consumer Finance, visit www.travelersacceptance.com .