



Travelers Consumer Finance and Biodenix Technologies Inc. Form Strategic Initiative

Vancouver, BC, November 21, 2007 -- Travelers Acceptance Corporation and Biodenix Technologies Inc. today announced the formation of a strategic initiative to support dental practitioners and their patients to achieve greater adoption of advanced dental procedures by Canadians through the use of easy to manage payment plans.

Karl Sigerist, Senior Vice President and Chief Operating Officer for Travelers said, "We are pleased to forge this relationship with Biodenix Technologies. Biodenix leads the industry in implantology, periodontal and dental surgery products. Together we can inform dental professionals about the advantages of consumer financing and thereby make advanced dental procedures within reach of more Canadians. Travelers Healthcare Finance provides affordable monthly terms through participating dental professionals for procedures not otherwise covered by insurance plans, and allows consumers to achieve optimum dental health and confidence.

President of Biodenix Technologies Inc., Carl Mazur, PhD., commented, "Today's advances in dental procedures and products allow dental professionals to provide the best ever options to their patients. I am pleased to work with Travelers to share the benefits of consumer finance as a means to assist Canadians to attain the benefits of prescribed treatments."

About Biodenix

For more than a decade, Biodenix Technologies Inc. has provided innovative products to dental professionals that enhance patient outcomes, increase time and cost efficiency. BIODENIX Technologies is committed to serving the Canadian Periodontology and Implantology community. For more information visit www.biodenix.com.

About Travelers

Travelers Acceptance Corporation, a member of the Travelers Financial Group of companies, has since 1974 provided consumer finance solutions to small and medium sized partner companies and their clients. The provision of transparent term loans ranging from 2 – 5 years allows Canadians to obtain the services and products they need from authorized partners today, with easy to budget payments, that they may not otherwise be in position to achieve using their existing resources. Travelers Consumer Finance is available for the acquisition of general and aesthetic Healthcare/Dentistry, Memberships, Vacation Ownership, Consumer Durables, Power Products, Automotive Aftermarket, Tuition and Home Improvements. For more information visit www.travelersacceptance.com.