



## **Travelers chooses Curomax For Power Products Internet-Based Loan Origination Capabilities**

***Curomax's platform connects Canadian Power Products Dealers directly to Travelers Consumer Finance***

**TORONTO, ONT. AND BURNABY, BC. – September 6, 2006 - Curomax Canada Inc.**, the leader in dealer finance e-commerce solutions and the originator of the premier multi-asset finance application in North America and **Travelers Acceptance Corporation**, one of Canada's leading providers of finance solutions for consumer products and services, are pleased to announce that Travelers will offer its Power Products financing services through the Curomax internet loan origination platform effective today. The Curomax system will enable power products dealers to electronically submit consumer credit applications directly to Travelers Consumer Finance, obtain on-line, credit decisioning and approval, plus electronically source all necessary documentation. In order to step its implementation of the online application resource, Travelers will roll out this program on a geographic basis, initially with Power Products dealers in Central Ontario, followed by its launch to dealers in South Western Ontario, followed by dealers in Eastern Ontario and northern Ontario. Upon completion of the introductory phase, Travelers looks forward to providing the benefit of its e-commerce solution to Power Products Dealers across Canada.

"We are pleased that Travelers Acceptance Corporation has selected Curomax to provide web-based service to their power product dealer partners," said Patrick Staudt, senior vice president, Dealer Services. "This agreement reinforces our commitment in providing Canadian dealers the full spectrum in financing options from "Best in Class" lenders such as Travelers Acceptance Corporation."

"We are excited about the service and time saving benefits we can now offer dealers with the Curomax application. Providing the finance option to customers enhances our dealers' ability to compete, increase their sales and client bases. The automation of our financing process through Curomax means that our dealers can now submit applications, have access to all necessary documentation, and determine the status of their customers' loan status, said Pierre Genest, Director of Sales and National Program Manager for Power Products.

### **About Curomax**

Curomax and its industry leading online finance platform connects dealers across North America to provide access to financial institutions and other industry suppliers through a single application over the Internet. Lenders originating business through Curomax are dramatically improving their operational efficiencies, reducing their business costs and improving their product offerings to dealers across the United States and Canada. More than 10,000 automotive, recreational, marine, power sport, motorcycle and home improvement retailers are secure in the knowledge that the loan or lease structuring information provided through Curomax is precise and designed to maximize rapid response from the selected lender. For additional information about Curomax, visit the company's Web site at [www.curomax.com](http://www.curomax.com).

### **About Travelers**

*Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial group of companies, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for tuition, automotive aftermarket and repair, vacation ownership, elective healthcare procedures, memberships, power products and home improvement. For more information about Travelers, visit [www.travelersfinancial.com](http://www.travelersfinancial.com)*