

FOR IMMEDIATE RELEASE

Travelers Acceptance Corporation appoints Joel A Harrison to Managing Director, Home Improvements Finance

Burnaby, BC, October 13, 2009 Travelers Acceptance Corporation announces the appointment of Joel Harrison to lead its Home Improvement Finance business as “Managing Director, Home Improvements Finance”.

Joel was previously the National Sales Manager for an international telecom provider where he hired, trained, and managed a national team of sales representatives. Prior to this National role Joel was the Area Manager for British Columbia and Alberta for Wells Fargo Financial Retail Services.

Joel is looking forward to the opportunities of his new position: “I am proud to be a member of the Travelers Acceptance Management Team and I am looking forward to the developing our existing strategic business relationships as well as expanding our national presence across Canada. My mandate is to provide our clients with a financing solution that will increase our business partners’ cash flow and bottom line profits by addressing client needs through superior financing programs from Travelers Acceptance.”

Joel possesses an Associate Degree in Business Administration from Sheridan College and a Certificate of Retail Management from Humber College. As well he has taken courses through the CPSA (Canadian Professional Sales Association) and is an avid supporter of diversifying his knowledge base on management, economic trends and sales techniques.

In the past, Joel has successfully been the owner operator of his own business and been active in a number of family owned operations. Joel is a past member of the Canadian Professional Golfers Association, the CPSA and was also a volunteer for the Hospital for Sick Kids.

About Travelers: Travelers Acceptance Corporation has since 1974 been engaged by businesses to arrange, structure and fund unique indirect consumer financing solutions across a wide range of industries including tuition, automotive aftermarket, vacation ownership, healthcare, membership, consumer durables, power products and home improvements. Travelers consults with its client partners to create term financing programs that attract and retain more clients, close more sales, and increase overall profitability. MyCrelogix is Travelers proprietary automated loan adjudication and document processing system providing participating partners with real-time payment calculation, credit grading, contract compliance, loan status and portfolio reporting. For more information about Travelers Consumer Finance or Crelogix visit www.travelersacceptance.com or www.mycrelogix.com.

Media Contacts:

Hugh Irvine, hirvine@travelersacceptance.com

Joel Harrison, Managing Director, Home Improvements Finance Travelers Acceptance Corporation (800) 667-6640 Ext 2906, jharrison@travelersacceptance.com