



FOR IMMEDIATE RELEASE

## Travelers Consumer Finance Broadens Scope in Northern Alberta

**Edmonton, AB, March 1, 2005** – Travelers Acceptance Corporation is pleased to announce that Kelly Porter has joined the company as District Sales Manager based in Edmonton, Alberta. With this appointment, Travelers Consumer Finance has responded to continued economic growth in Alberta and is pleased to enhance further its client-focused support in the Northern Alberta region. Mr. Porter will assist partner companies and organizations in offering “sales-aid” financing programs to their clients and members. Kelly brings to this key role financial industry experience in B2B, Lease Finance, and Consumer Finance. In addition to management experience, Kelly Porter holds a diploma in Business Administration from Okanagan University. Kelly’s strong leadership and team building approach to business and life make him a valuable asset to our vendor partners.

*Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for tuition, automotive aftermarket and repair, vacation ownership, elective healthcare procedures, memberships, power products and home improvement. For more information about Travelers, visit [www.travelersfinancial.com](http://www.travelersfinancial.com)*