



## **Konker Motors Signs Strategic Alliance with Travelers Power Products Finance**

### ***Dealer and Customer Options Enhanced***

**Vancouver, BC – April 30, 2007** – Travelers Acceptance Corporation has announced that it has formed a strategic alliance with Konker Motors of Langley whereby Travelers' consumer loan products are now available through all Konker Motors authorized dealers.

Travelers Power Product Finance provides flexible time payment options for consumers who want to get behind the throttle of a Konker offroad bike, street legal unit, or ATV today.

"We are pleased to supercharge our dealer partners and the Canadian consumers they serve with the introduction of Travelers Power Products Finance. The Travelers team provides more than consumer financing - it provides our dealers with a competitive advantage backed by full training, selling support and professional client interaction", said Allan Louie, President of Konker Motors.

"We look forward to supporting Konker Motors and its dealer network with our value added consumer financing initiatives", said Pierre Genest, National Sales Director for Travelers Acceptance Corporation. "Our leading edge adjudication system is available to Konker Motors Dealers through the Curomax on-line portal under Leisure Vehicle Finance. The easy-to-use system provides dealers and their customers with fast and efficient access to credit granting for more fun and more sales", added Genest.

Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for lifestyle, tuition, automotive aftermarket, vacation ownership, healthcare, memberships, power products and home improvements. For more information about Travelers, visit [www.travelersfinancial.com](http://www.travelersfinancial.com).

Konker Motors is committed to providing Canadians with motorized vehicles that put performance and affordability above all else. Konker Motors provides the cost advantages of China, integrated with North American design, for great recreation and transportation products including ATV's, dirt bikes, trail rippers and new street legal models. Konker Motors is a Canadian company headquartered in Langley, British Columbia. Konker Motors products are distributed and supported through a network of more than 80 authorized dealers across Canada. For Product or Dealer information visit Konker Motors at [www.konkermotors.com](http://www.konkermotors.com)