

FOR IMMEDIATE RELEASE



Travelers Expands to the Northern Nova Scotia, New Brunswick and PEI

Vancouver, BC – December 19, 2005 Travelers Acceptance Corporation is pleased to announce that Mark Ridley recently joined the company as District Sales Manager for its Consumer Finance business in Northern Nova Scotia, PEI and New Brunswick. Mr. Ridley will be working from Fredericton.

Mark Ridley is tasked with expanding and further developing vendor relationships for Travelers consumer finance programs using his experience gained in marketing and account development as an inside account executive, outside sales representative, sales manager, as well as roles in recruitment and training, media sales and public relations. Mark most recently worked with the Innovatia and SalesBridge strategic partnership which provides elearning solutions for the development and training of successful sales teams.

"Mark Ridley is an ideal candidate to introduce the benefits of our consumer financing options to new vendor partners in the Maritimes.", said Senior Vice President and Chief Operating Officer, Karl Sigerist Jr. "Since we support vendors in attracting and keeping new customers, Mark's engaging style on a consultative and training level will be a boon to our vendors and will continue our growth in Eastern Canada."

"I have already had the opportunity to meet with many of our key vendor partners and look forward to supporting many more in the very near future. Our consumer finance products are a flexible solution to meet a very real need of Canadians", said Ridley.

Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for tuition, automotive aftermarket and repair, vacation ownership, elective healthcare procedures, memberships, power products and home improvement. For more information about Travelers, visit www.travelersfinancial.com