

FOR IMMEDIATE RELEASE



Consumer Finance Options for Automotive Repair in Ontario

Burnaby, BC and Mississauga, ON, March 12, 2009

Today Travelers Acceptance Corporation, an independent, national consumer finance company, and Master Mechanic Professional Auto Service, one of Ontario's most popular chains of auto repair and maintenance service retailers, announced their strategic partnership to provide Canadian motorists with enhanced consumer finance payment options. Financing, offered under Travelers Automotive Aftermarket Finance program, provides for on the spot consumer loans for automotive repairs & services at close to 40 franchised Master Mechanic locations. Crelogix® provides a proprietary web based loan origination system whereas participating Master Mechanic locations will be in a position to offer their customers an affordable means to pay for repairs at time of sale. Crelogix brings the power of consumer credit services to authorized Master Mechanic locations now. It delivers payment choices to attract and close more business. Crelogix is available 7 days a week and is open for business whenever Master Mechanic is open. With Crelogix both the Master Mechanic location and their customers have a confidential service that calculates an affordable payment and the perfect loan term instantly at point of purchase. Crelogix ensures that all necessary information is collected online, streamlines the work flow and eliminates the time intensive and apprehensive processes typically involved with extending traditional credit and closing consumer loan transactions at the point of sale.

"We are proud to partner with Master Mechanic in Canada to meet the needs of Canadian motorists", said Hubert Blaqui re, National Manager of Automotive Aftermarket Finance for Travelers Acceptance Corporation. "Master Mechanic is an excellent choice for vehicle owners, who are in search of a reputable brand who in turn pride themselves on their delivery of quality service by competent licensed technicians with a nationwide warranty. We at Travelers share the goal to provide customer satisfaction and service excellence." "Master Mechanic welcomes the provision of consumer financing through the Travelers program in support of our franchisees and their customers. This program is all about offering solutions to assist our clients in performing the necessary repairs to enjoy the safe driving of a well maintained vehicle", said Hugh Welsford, President for Master Mechanic.

About Travelers: Travelers Acceptance Corporation has since 1974 been engaged by businesses to arrange, structure and fund unique indirect consumer financing solutions across a wide range of industries including tuition, automotive aftermarket, vacation ownership, healthcare, membership, consumer durables, power products and home improvements. Travelers consults with its client partners to create term financing programs that attract and retain more clients, close more sales, and increase overall profitability. For more information about Travelers Consumer Finance visit <http://www.travelersacceptance.com>". About Master Mechanic: Master Mechanic is a Canadian corporation established in 1982 as a franchisor in the after-market automotive repair and maintenance business. The Company today has close to 40 franchise locations throughout southern Ontario and has developed a strong reputation for quality service in the industry. For more information about Master Mechanic visit www.mastermechanic.ca

Media Contacts:

Hugh Welsford
President
The Master Mechanic
(905) 820-2552 Ext 208
hugh@mastermechanic.ca

Hubert Blaqui re
Director of Automotive Aftermarket Finance
Travelers Acceptance Corporation
(800) 667-6640 Ext 2410
hblaquiere@travelersacceptance.co