



## **MEDiChair Franchise Partners With Travelers Acceptance**

Vancouver, BC and Calgary, AB., October 26 2009 - MEDiChair, a home medical products retailer with 66 locations nationally, has partnered with Travelers Acceptance to increase store sales with in-house financing.

Says Bas van Lankvelt, C.O.O. of MEDiChair, "We want to help our clients and patients with an easy monthly payment plans so they can afford to obtain any medical equipment they may need to help maintain a high quality of life."

Travelers Acceptance has helped thousands of retailers with third party financing for over 35 years. Ron Barker, Managing Director of HealthCare Finance with Travelers, said "MEDiChair is a nationally recognized consumer medical products retailer. The quality of their products and the service to their clients is of the highest order. We are proud to partner with MEDiChair."

The HealthCare Finance division of Travelers Acceptance is able to offer consumer financing to retailers offering medical products and services. The HealthCare program helps dentists, veterinarians, audiologists, hair replacement, eye surgery, weight loss and fertility clinics, cosmetic surgery and rehabilitation clinics, medical products retailers carrying scooters, wheelchairs, beds, walk-in bathtubs, oxygen and sleep apnea therapy and more.

### **About MEDiChair 'the home medical equipment specialists'**

MEDiChair, a LifeMark Health Management company, is North America's largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada. MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained consultants committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. [www.medichair.com](http://www.medichair.com)

**About Travelers:** Travelers Acceptance Corporation has since 1974 been engaged by businesses to arrange, structure and fund unique indirect consumer financing solutions across a wide range of industries including tuition, automotive aftermarket, vacation ownership, healthcare, membership, consumer durables, power products and home improvements. Travelers consults with its client partners to create term financing programs that attract and retain more clients, close more sales, and increase overall profitability. Crelogix is travelers proprietary automated loan adjudication and document processing system providing participating partners with real-time payment calculation, credit grading, contract compliance, loan status and portfolio reporting. For more information about Travelers Consumer Finance or Crelogix visit [www.travelersacceptance.com](http://www.travelersacceptance.com) or [www.crelogix.com](http://www.crelogix.com).

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