

# Partnering To Grow Your Business

Travelers Acceptance Corporation has since 1974 been engaged by businesses to arrange, structure and fund unique indirect consumer financing solutions across a wide range of industries. Travelers consults with its client partners to create term financing programs that attract and retain more customers, close more sales and increase profitability.



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## Consumer Finance Solutions



## Finance Solutions For Consumer Durables

If your company is part of the competitive consumer electronics, furniture, appliance, home furnishings, computing or sports equipment sectors in Canada, then consider partnering with Travelers. Travelers has the infrastructure, expertise and industry experience to craft tailor made consumer finance programs that will meet your needs. For more than 30 years Travelers has partnered with visionary business leaders to provide innovative, strategic value through consumer focused financial services. Partnering with Travelers lets you attract, serve and satisfy an even greater number of Canadian consumers.

- INCREASE SALES
- STRENGTHEN PROFIT MARGINS
- IMPROVE YOUR CASH FLOW
- GAIN CONSUMER LOYALTY

## Affordability Now

**A price solution that suits the consumer's monthly budget.**

Whether you are a manufacturer, distributor, wholesaler, buying group, national, regional, franchise or independent, leading companies have long known that a full range of Canadians welcome an affordable means to budget for products they need or want.



The solution is **Point of Sale Consumer Financing.**

Through partnership with Travelers your company's channel will have the benefit of offering consumers virtually instant term financing with affordable monthly payments for your products and services.

Providing the consumer with the ability to arrange, structure and pay for major consumer electronics, computers, furniture, sports equipment, tools, home furnishings or appliances via an affordable monthly payment plan is a direct route to increased market share, customer satisfaction, maximized extended warranty sale opportunities and cash flow.

## Value added Sales & Marketing Support

Consumer credit services offered by Travelers through your distribution network increases the value in their relationship with your organization. Your network of retailers will gain access to consumer financial services that as individual operators they do not have the time or resources to develop and maintain on their own. Gain access to an expanded marketing and sales aid tool, backed with flexible consumer credit support services that help grow your business.

**Contact Travelers** for a no obligation consultation to discover how Travelers can increase your competitive advantage, overall revenue, cash-flow, product sell through, consumer loyalty and bottom-line profits.



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