

Partnering To Grow Your Business

Travelers Acceptance Corporation has since 1974 been engaged by businesses to arrange, structure and fund unique indirect consumer financing solutions across a wide range of industries. Travelers consults with its client partners to create term financing programs that attract and retain more clients, close more sales and increase overall profitability.



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Power Products
Finance Solutions



Finance Solutions For Power Products

If your company is feeding the insatiable Canadian appetite for power products including motorcycles, scooters, all terrain vehicles, snowmobiles, personal water craft, outboard engines, generators, lawn and garden tractors, trailers, and other sport and consumer related power equipment, service and accessories; consider partnering with Travelers. Travelers has the infrastructure, expertise and industry experience to design tailor made consumer finance programs that will meet your needs and power more sales. For more than 30 years Travelers has partnered with progressive businesses to provide innovative, strategic value through consumer focused financial services and point of sale tools. Partnering with Travelers lets you attract, serve and satisfy an even greater number of Canadian consumers.

- INCREASE SALES
- IMPROVE CASH FLOW
- STRENGTHEN PROFIT MARGINS
- GAIN CONSUMER LOYALTY

Affordability Now

A price solution that suits the consumer's monthly budget.

Whether you are a manufacturer, distributor, wholesaler, buying group, franchisor, national, regional, or an independent, leading companies have long known that a full range of Canadian consumers welcomes an affordable means to budget for products and services they need or want.



The solution is Point of Sale Consumer Financing.

Through partnership with Travelers your company's channel will have the benefit of offering consumers virtually instant term financing with affordable monthly payments for your products and services. Providing the consumer with the ability to arrange, structure and pay for their power products, service, extended warranties and accessories via an affordable monthly payment plan is a direct route to increased market share, customer satisfaction, cash flow and maximized seasonal store and shop hours.

Value Added Sales & Marketing Support

Consumer credit services offered by Travelers through your distribution network increases the value in their relationship with your organization. Your network of retailers and dealers will gain access to consumer financial services that as individual operators they do not have the time or resources to develop and maintain on their own. Get an expanded marketing and sales aid tool, backed with flexible consumer credit support services that help grow your business.

Contact Travelers for a no obligation consultation to discover how Travelers can increase your overall revenue, cash-flow, sell through, loyalty and bottom-line profits.



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