



Travelers Launches Global Web-based Loan Platform in Response to Growing Number of Canadian Shoppers of Vacation Properties

Vancouver, BC – October 15, 2007 – Travelers Acceptance Corporation has launched its global Internet-based loan origination platform for Vacation Ownership Finance.

Travelers Acceptance, an all Canadian non-bank financier focused on consumer financing, is responding to the growing popularity of vacation interval ownership by Canadians worldwide. In the last decade vacation ownership has become the fastest-growing segment of the North American travel and tourism industry with estimated recent double digit growth in Canadian ownership.

One of the advantages Canadian consumers value most about interval ownership is their ability to lock in the purchase price of accommodations helping to assure future vacations at today's prices and without the fluctuations of Canadian dollar. With these holiday investments generally paying for themselves within five years, more and more value conscious Canadians are choosing to spend their leisure time at vacation interval properties in North and Central America and abroad.

Travelers' global internet-based loan origination platform allows resort developers and their marketers to entrust the billing and collection of their Canadian client to a Canadian company that specializes in Canadian clients. This new platform will allow resort developers to focus more of their marketing efforts on Canadian who have express a strong interest in interval ownership.

Our authorized resort partners have a competitive advantage and enhanced value proposition for their Canadian clients since they will deal with a Canadian company. Canadian clients receive real time application processing; resort developers have ease of document and document processing. This truly is beneficial for all parties involved.

Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for lifestyle, tuition, automotive aftermarket, vacation ownership, healthcare, memberships, power products and home improvements. For more information about Travelers Consumer Finance, visit www.travelersfinancial.com. Organizations interested in offering Travelers' loans to their customers may call 800.667.6640.